

# Staging Canada at Expo67

## Nationalism in the Crucible of Globalization

film, performance, analysis

November 1-4, 2017 – London, England

Day 1. Wednesday, November 1, 2017 Institute of Light, Hackney

*Expo67: Terre des hommes; pays des jeunes*

- 14.30 **Welcome:** **Craig Moyes** (CQFCS & King's College London) and **Steven Palmer** (University of Windsor)
- 14.45 **Video introduction:** **Jacques Godbout**
- 15.00 **Film:** Jacques Godbout, *Kid Sentiment* (87 min.)
- 16.45 **Round Table:** "National and International Youth Culture at Expo67," with **Caroline Martel** and staff from Expo67's Pavillon de la Jeunesse / Youth Pavilion, **Yves Laferrière** and **Monique Simard**. Moderated by the René Malo Chair of Cinema and Cultural Production (UQAM), **Denis Chouinard**
- 18.00 **Performance:** **Jessica Pruneau**, "The Sounds of '67". Café-concert, with tapas, at the Institute of Light Restaurant
- 19.30 **Film:** Georges Dufaux & Claude Godbout, *L'Homme multiplié / Multiple Man* (15 min.)
- \*\*\*UK Premiere, with director Guylaine Maroist, courtesy of the Association internationale des études québécoises\*\*\***
- Film:** Guylaine Maroist, M. Barbeau & E. Ruel, *Expo67: Mission Impossible* (68 min.)
- 21.30 **Performance:** **Jessica Pruneau**, Take 2

**Day 2. Thursday, November 2, 2017** **Institute of Light, Hackney**  
*Indigeneity, politics and society in Québec cinema of the 1960s*

**\*\*UK Premiere of films subtitled in English, courtesy of the Cinémathèque québécoise\*\***

- 14.00 **Introduction:** **Guillaume Lafleur** (Cinémathèque québécoise)
- 14.15 **Films:** Françoise Bujold / Jacques Godbout, *Le monde va nous prendre pour des sauvages* (9 min.)  
Michel Régnier, *Mémoire indienne / Indian Memento* (18 min.)  
Mike Mitchell, *You are on Indian Land* (36 min.)  
Willie Dunn, *The Ballad of Crowfoot* (10 min.)
- 15.30 **Intermission / Entracte**
- 16.00 **Film:** Michel Brault, *Entre la mer et l'eau douce* (85 min.)
- 17.30 **Intermission / Entracte**
- 18.00 **Presentation:** **Craig Moyes**, Director CFCQS
- Films:** Michel Brault, *Conflit / Settlement and Conflict* (5 min.)  
George Dunning, *Le Canada est mon piano / Canada is My Piano* (5 min.)
- Keynote 1:** **Jean-Philippe Warren** (Concordia University)  
"Global trends, local unfolding: the British 1960s, the French May '68, the American Civil Rights Movement, and Quebec's Quiet Revolution"
- 19.00 **Reception:** Welcome by **Steven Palmer** (sponsored by the Office of Research and Innovation, University of Windsor)
- Performance:** **Ron Leary**, "Canadian Railroad Trilogy" (originally commissioned from Gordon Lightfoot for the Canadian Centennial by the CBC and performed on January 1, 1967)
- 20.30 **Film:** Gilles Groulx, *Où êtes-vous donc ?* (96 min.)

**Day 3. Friday, November 3, 2017**      **Senate House, University of London**

*Expo67: Canada, Québec and World Exhibitions* (Senate Room)

9.00      **Plenary Session 1:** *Québec culture and the Montreal World Exhibition*

**Craig Moyes** (KCL/CQFCS), *“Arrive en ville: City, Community and Spectacle in the Cinema of 1967”*

**Bill Marshall** (Stirling/CQFCS), *“Earth, (Is)Land, River, Sea: Imagining the Spaces of Expo67”*

**Jocelyn Létourneau** (Laval), *“Expo67 in the Historical Imagination of Contemporary Québec Youth”*

10.45      Coffee

11.00      **Filmmakers’ Round Table:** *“Expo67, the Cinema of the 1960s, and Filmmaking Today,”* with **Scott Birdwise, Denis Chouinard, Philip Hoffman, Guylaine Maroist, Caroline Martel and Yuval Sagiv.** Moderated by **Steven Palmer.**

12.00      Lunch (Jessel Room)

13.00      **Plenary Session 2:** *World Exhibitions and Urban Effect*

**Heesok Chang** (Vassar), *“When the World’s Fair Leaves Town: The Urban Legacies of New York ’39 and ’64”*

**Joy Knoblauch** (Michigan), *“Design Beyond Understanding: Expo67 and the New Brutalism”*

**Peter Scriver** (Adelaide), *“Luc Durand, John Andrews and the global modernism of the pavilions of Australia, India and Quebec”*

14.30      Coffee

15.00      **Keynote 2:**      **John R. Gold** (Oxford Brookes), *“Cities, Urban Planning and World Exhibitions”*

- 16.00 **Plenary Session 3: Expo67 and Global Futures**
- Mike Darroch** (Windsor), "TV is immediate: Imagining Urban Media Studies in the 1950s"
- Johanne Sloan** (Concordia), "Constructing Futurity"
- Denis Chouinard** (UQAM), "Exposing Modernity: a young Québec film community's encounter with world cinema at Expo67"
- Will Straw** (McGill), "Secret agents at Expo: the case of Komissar X"
- 17.45 End of academic programme
- 19.00 **Reception:** (Grand Lobby). Introduced by Mr John Anthony Coleman, Agent-General, Québec Government Office in London
- 19.30 **Conference Dinner:** (Chancellor's Hall). Sponsored by the Government of Québec
- 22.00 Post-prandial Drinks (cash bar) in the '60s themed Barbarella Bar (Imperial Hotel)

**Day 4. Saturday, November 4, 2017 King's College London & BFI Southbank**

*Expo67: Visual Media and Nationalism in the Crucible of Globalization*  
(KCL, King's Building, Council Room)

- 9.30 **Plenary Session 4: Expo67 and Indigenous Cultural Representation**
- Ruth Phillips** (Carleton), "Hard and Soft: The Indians of Canada Pavilion at Expo67 as Critique and Romance"
- Linda Grussani** (Canadian Museum of History/Queen's University), "Bringing the World to Indigenous Art"
- 10.30 Coffee

- 10.45 **Keynote 3: *The Cinema of Expo67***
- Janine Marchessault** (York), "The Missing Archive of Expo67"
- Monika Kin Gagnon** (Concordia), "In Search of Expo67"
- 12.00 Lunch (Chapters, KCL)
- 13.00 **Plenary Session 5: *Expo Sound and Vision***
- Yuval Sagiv** (York), "Man and His TV world: Expo67 as a Global Television Event"
- Scott Birdwise** (York), "Glenn Gould, Contemporary of Expo67"
- Guillaume Lafleur** (Cinémathèque québécoise), "Crawley Films and promotional filmmaking at Expo67"
- Caroline Martel** (Concordia), "Le Québec à l'heure de l'Expo"/"Expo67: Made in Québec"
- 14.45 Coffee
- Medicine and Spectacle: The Local and Global Avant-Garde at Expo67*  
(KCL, Council Room & Old Anatomy Theatre)
- 15.00 **Keynote 4:** **Kirsten Ostherr** (Rice), "Technological Innovation, Avant-Garde Aesthetics, and *Miracles in Modern Medicine*" (Council Room)
- 16.00 **History / Performance:** Meditheatre 1967/2017 (Old Anatomy Theatre)
- 1) Meditheatre 1967: **Steven Palmer** (Windsor), "Anatomy of the Meditheatre"
- 2) Meditheatre 2017: **Gilda Stillbäck**, *A film-theatre performance commissioned for this event with the support of the Modern Languages Research Initiatives Fund (KCL)*
- 17.30 End of academic programme

**British Film Institute (Southbank)**

**\*\*\*Special BFI “Experimenta” programme: *The Films of Expo67*\*\*\***

- 19.00 **Reception and Book Launch:** (in BFI Blue Room sponsored by the Canada-UK Foundation) Janine Marchessault, *Ecstatic Worlds: Media, Utopia, Ecologies* (MIT Press, 2017).
- 20:15 **Film programme:** The Films of Expo67 (courtesy of the Cinémathèque québécoise, CINEMAexpo67, and Library and Archives Canada)

**BFI Programme**

*Expo67—An Audiovisual Collage*, Ian Helliwell (2010/2017) 21 min.

**Competition winners from 1967**

*L’Homme et la technique*, Jan Svankmajer 1 min.  
*Health of Man*, Pavel Prochazka 1 min.

**Expo67 Commissions**

*La Vie polaire / Polar Life*, Graeme Ferguson (35mm) 18 min.  
(Presented by **Janine Marchessault**, York)

*Le Huitième Jour / The Eighth Day*, Charles Gagnon (16mm) 14 min.  
(Presented by **Monika Kin Gagnon**, Concordia)

*Miracles de la médecine moderne / Miracles in Modern Medicine*,  
Robert Cordier (35 mm) 19 min.  
(Presented by **Robert Cordier**, Paris)

*By the Time We Got to Expo*, Philip Hoffman/Eva Kolcze (2015) 9 min.

Total time: 83 minutes

22.00 **Q&A: Robert Cordier, Philip Hoffman and Ian Helliwell**  
(Moderator: **Craig Moyes**, CQFCS)

22.30 **Closing remarks: Craig Moyes and Steven Palmer**

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